



**DEGREE WORKSHEET FOR:  
BA Art and Design: Visual Communication Design  
Emphasis, Graphic Design Concentration  
2014-2015 Catalog**

YEAR 1- FALL (16 credits)		YEAR 1- SPRING (15 credits)	
ART 181 Ancient Art History (LAC area 3a)	3 credits	ART 182 Medieval to Rococo Art History (LAC area 3a)	3 credits
ART 183 Art I	3 credits	ART 184 Art II	3 credits
ART 171 Intro to VCD	3 credits	ART 234 Drawing I	3 credits
Liberal Arts Core	7 credits	Liberal Arts Core	6 credits
YEAR 2- FALL (15 credits)		YEAR 2-SPRING (16 credits)	
Art 270 Graphic Design - Concentration	3 credits	Art 370 Graphic Design II - concentration	3 credits
ART 185 Neoclassic to Modern Art History	3 credits	Advanced Art History course	3 credits
3-D Core, take one: Art 211, 261, 265, or 308	3 credits	ART 231 Painting I – Required Core Course	3 credits
Liberal Arts Core	6 credits	Liberal Arts Core	7 credits
YEAR 3- FALL (16 credits)		YEAR 3- SPRING (15 credits)	
Art 271 Basic Photo - concentration	3 credits	Drawing Core, take one: Art 333 or 434	3 credits
Art 376 Typography - concentration	3 credits	Art 470 Narrative Design - concentration	3 credits
Liberal Arts Core	5 credits	Liberal Arts Core	3 credits
University Electives	5 credits	University Elective	6 credits
YEAR 4- FALL (12 credits)		YEAR 4- SPRING (15 credits)	
Art 473 Brand Identity Design - concentration	3 credits	Art 469 Web Style Design- concentration	3 credits
Printmaking Core, take one: Art 253, 254, 356	3 credits	ART 492 Internship	3 credits
ART Electives	3 credits	ART Electives	6 credits
Art 474 Graphic Design Studio	3 credits	University Elective	3 credits

**Admission Requirement – Students planning to major or minor in Art & Design must submit an application and an entry portfolio, consisting of artwork and essay. Application form and instructions are available in the School of Art and Design office, or on their webpage:  
[www.unco.edu/artsanddesign/index.html](http://www.unco.edu/artsanddesign/index.html)**

**Minor Required – No Minor Required**

**Contact Information – School of Art & Design**

**Guggenheim Hall 103, 970.351.2143**

Department Web Page: <http://www.arts.unco.edu/artsanddesign/index.html>

**See notes page 2**

This worksheet is a recommended schedule to complete your bachelor’s degree in 4 years. Every UNC student must meet the following requirements in order to graduate with a bachelor’s degree: earn a minimum of 120 semester credit hours; possess a minimum of a 2.8 cumulative grade point average; have at least 40 credit hours in courses designated as Liberal Arts Core; meet all degree requirements in

the student's major field of study. Each major and/or emphasis may have additional requirements necessary for graduation. **Students must consult with their major advisor to receive information on any additional graduation requirements.**

#### **Notes**

- After successful acceptance of entry application, New Art & Design students must complete the Freshman Foundation requirements before they can begin their advanced art studies. The Freshman Foundation Courses include Art 181, Art 182, Art 183, Art 184, and Art 234 which must be completed with a 3.0 cumulative GPA. Students must also successfully complete the Foundation Portfolio.
- To graduate with a B.A. in Art & Design, all students must earn a 3.0 cumulative GPA or higher in all courses in the major, and a 2.8 GPA or higher for overall university coursework.
- A Specialization Portfolio is required to continue in Graphic Design Concentration after completion of Art 370. Specialization Portfolio is required to continue in Photo Imaging Concentration at completion of Art 274.
- An Exit level Senior Portfolio assessment is required prior to graduation. The portfolio consists of work from the student's concentration area.
- Three hours of internship (Art 492) is required. Student must have a minimum GPA of 3.0 in Art and a 2.8 GPA for overall University coursework to apply for a Visual Communication Design internship.

The visual communication design emphasis offers programs of study designed to allow students to become effective conceptual thinkers and creative problem solvers as they expand their visual/technical communication skills. Course experiences are designed to allow students to investigate the complexities of commercial fields of art, such as computer graphics, graphic design, illustration, advertising, photography, publications, and other areas of visual communications. Two concentration areas are available: Graphic Design and Photographic Imaging.

The Graphic Design program prepares students to work as visual thinkers and communicators using a variety of traditional print and emerging electronic media.