

Art & Design B.A. - Visual Communication Design Emphasis Graphic Design Concentration - 2016-2017 Catalog

Foundation Requirements (15 Credit Hours)

- Art 181 Ancient Art History
- Art 182 Medieval to Rococo Art History
- Art 183 2D Design
- Art 184 3D Design
- Art 234 Drawing I

Complete the following Courses: (9 Credit Hours)

- Art 171 Intro to Visual Communication Design
- Art 185 Neoclassic to Modern Art History
- Art ____ _____ (select 300 level or greater Art History course)

Choose two of the Following Courses: (6 Credit Hours)

- select two from the following: Art 231 Painting I
- Art 253 Intaglio Printmaking
- Art 254 Relief Printmaking I
- Art 331 Painting II
- Art 333 Life Drawing
- Art 356 Monotypes
- Art 434 Drawing II

Choose one of the Following Courses: (3 Credit Hours)

- select one from the following: Art 211 Ceramic Design
- Art 261 Sculpture I
- Art 265 Jewelry

Graphic Design Concentration (27 Credit Hours)

- Art 270 Graphic Design I
- Art 271 Intro Photography
- Art 370 Graphic Design II

A Specialization Portfolio is required to continue in Graphic Design Concentration after completion of Art 370.

- Art 376 Typography
- Art 469 Interactive Design
- Art 470 Narrative Design
- Art 473 Brand Identity Design
- Art 479 Senior Project
- Art 492 Internship in Art

Notes:

Three Hours of internship is required. Student must have a minimum GPA of 2.8 in Art to apply for a VCD internship.

An Exit level Senior Portfolio assessment is required prior to graduation.

The portfolio consists of work from the student's concentration area.

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Four Year Course Plan

Required Major: 60 credits

Remaining LAC (Liberal Arts Core): 31 credits

120 Total Semester Hours Required to Graduate.

Year 1 (Fall)	
<input type="checkbox"/> Art 181 Ancient Art History	3
<input type="checkbox"/> Art 183 2D Design	3
<input type="checkbox"/> Art 171 Intro to VCD	3
<input type="checkbox"/> LAC _____	3
<input type="checkbox"/> LAC _____	3
	15

Year 1 (Spring)	
<input type="checkbox"/> Art 182 Medieval to Rococo Art History	3
<input type="checkbox"/> Art 184 3D Design	3
<input type="checkbox"/> Art 234 Drawing I	3
<input type="checkbox"/> LAC _____	3
<input type="checkbox"/> LAC _____	3
	15

Year 2 (Fall)	
<input type="checkbox"/> Art 270 Graphic Design I	3
<input type="checkbox"/> 3D Art Core (211, 261, or 265)	3
<input type="checkbox"/> Art 185 Neoclassic to Modern Art History	3
<input type="checkbox"/> LAC _____	3
<input type="checkbox"/> LAC _____	3
	15

Year 2 (Spring)	
<input type="checkbox"/> Art 370 Graphic Design II	3
<input type="checkbox"/> 2D Core (231, 253, 254, 331, 333, 356, or 434)	3
<input type="checkbox"/> 300 level or Greater Art History	3
<input type="checkbox"/> LAC _____	3
<input type="checkbox"/> University Elective	3
	15

Year 3 (Fall)	
<input type="checkbox"/> 2D Core (231, 253, 254, 331, 333, 356, or 434)	3
<input type="checkbox"/> Art 376 Typography	3
<input type="checkbox"/> LAC _____	3
<input type="checkbox"/> LAC _____	3
<input type="checkbox"/> University Elective	3
	15

Year 3 (Spring)	
<input type="checkbox"/> Art 271 Intro to Photography	3
<input type="checkbox"/> Art 469 Interactive Design	3
<input type="checkbox"/> LAC _____	4
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> University Elective	2
	15

Year 4 (Fall)	
<input type="checkbox"/> Art 473 Brand Identity Design	3
<input type="checkbox"/> Art 492 Internship in Art	3
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> University Elective	3
	15

Year 4 (Spring)	
<input type="checkbox"/> Art 470 Narrative Design	3
<input type="checkbox"/> Art 479 Senior Project	3
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> University Elective	3
	15

Notes:

1. After successful acceptance of entry application, new Art & Design students must complete the Freshman Foundation requirements before they can begin their advanced art studies. The Freshman Foundation Courses include Art 181, 182, 183, 184, and 234. Students also must successfully complete the Foundation Portfolio.
2. To graduate with a B.A. in Art & Design, all students must earn a 2.8 cumulative GPA or higher in all courses in the major.
3. An exit level Senior Portfolio assessment is required prior to graduation. The portfolio consists of work from the student's preparation of artwork, art history and cultures, and verbal and written critical analysis.

See student catalog for Details on Program Requirements