

Art & Design B.A. - Visual Communication Design Emphasis Graphic Design Concentration - 2015-2016 Catalog

Foundation Requirements (15 Credit Hours)

- Art 181 Ancient Art History
- Art 182 Medieval to Rococo Art History
- Art 183 2D Design
- Art 184 3D Design
- Art 234 Drawing I

Complete the following Courses: (12 Credit Hours)

- Art 171 Intro to Visual Communication Design
- Art 185 Neoclassic to Modern Art History
- Art 231 Painting I
- Art ____ _____ (select 300 level or greater Art History course)

Choose one of the Following Courses: (3 Credit Hours)

- select one from the following: Art 211 Ceramic Design
Art 261 Sculpture I
Art 265 Jewelry
Art 308 Workshop in Art

Choose one of the following courses: (3 Credit Hours)

- select one from the following: Art 333 Life Drawing
Art 434 Drawing II

Graphic Design Concentration (27 Credit Hours)

- Art 270 Graphic Design I
- Art 271 Intro Photography
- Art 370 Graphic Design II

A Specialization Portfolio is required to continue in Graphic Design Concentration after completion of Art 370.

- Art 376 Typography
- Art 469 Interactive Design
- Art 470 Narrative Design
- Art 473 Brand Identity Design
- Art 492 Internship in Art

Choose one of the Following Courses: (3 Credit Hours)

- select one from the following: Art 253 Intaglio Printmaking
Art 254 Relief Printmaking I
Art 356 Monotypes

Notes:

Three Hours of internship is required. Student must have a minimum GPA of 2.8 in Art and a 2.8 GPA for overall University coursework to apply for a VCD internship.

An Exit level Senior Portfolio assessment is required prior to graduation. The portfolio consists of work from the student's concentration area.

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Four Year Course Plan

Required Major: 60 credits

Remaining LAC (Liberal Arts Core): 31 credits

120 Total Semester Hours Required to Graduate.

Year 1 (Fall)	
<input type="checkbox"/> Art 181 Ancient Art History	3
<input type="checkbox"/> Art 183 2D Design	3
<input type="checkbox"/> Art 171 Intro to VCD	3
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> University Elective	3
	15

Year 1 (Spring)	
<input type="checkbox"/> Art 182 Medieval to Rococo Art History	3
<input type="checkbox"/> Art 184 3D Design	3
<input type="checkbox"/> Art 234 Drawing I	3
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> University Elective	3
	15

Year 2 (Fall)	
<input type="checkbox"/> Art 270 Graphic Design I	3
<input type="checkbox"/> 3D Art Core (211, 261, 265, or 308)	3
<input type="checkbox"/> Art 185 Neoclassic to Modern Art History	3
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> LAC_____	4
	16

Year 2 (Spring)	
<input type="checkbox"/> Art 370 Graphic Design II	3
<input type="checkbox"/> Art 231 Painting I	3
<input type="checkbox"/> 300 level or Greater	3
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> LAC_____	3
	15

Year 3 (Fall)	
<input type="checkbox"/> Art 271 Intro to Photography	3
<input type="checkbox"/> Art 376 Typography	3
<input type="checkbox"/> University Elective	4
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> LAC_____	3
	16

Year 3 (Spring)	
<input type="checkbox"/> Drawing Core (333 or 434)	3
<input type="checkbox"/> Art 470 Narrative Design	3
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> University Elective	4
	16

Year 4 (Fall)	
<input type="checkbox"/> Art 473 Brand Identity Design	3
<input type="checkbox"/> Printmaking Core (Art 253, 254, 356)	3
<input type="checkbox"/> Art 474 Graphic Design Studio (rec) or Univ. Elect.	3
<input type="checkbox"/> University Elective	3
	12

Year 4 (Spring)	
<input type="checkbox"/> Art 469 Interactive Design	3
<input type="checkbox"/> Art 492 Internship in Art	3
<input type="checkbox"/> LAC_____	3
<input type="checkbox"/> University Elective	3
<input type="checkbox"/> University Elective	3
	15

Notes:

1. After successful acceptance of entry application, new Art & Design students must complete the Freshman Foundation requirements before they can begin their advanced art studies. The Freshman Foundation Courses include Art 181, 182, 183, 184, and 234. Students also must successfully complete the Foundation Portfolio.

2. To graduate with a B.A. in Art & Design, all students must earn a 2.8 cumulative GPA or higher in all courses in the major, and a 2.8 GPA or higher for overall university coursework.

3. An exit level Senior Portfolio assessment is required prior to graduation. The portfolio consists of work from the student's preparation of artwork, art history and cultures, and verbal and written critical analysis.

See student catalog for Details on Program Requirements