

Vision/Mission Statements and Strategic Priorities for the College of Performing and Visual Arts 01.08.2015

Vision Statement

The College of Performing and Visual Arts endeavors to be a preeminent institution of higher learning for arts education.

Mission Statement

The College of Performing and Visual Arts is a professional and academic unit of the University of Northern Colorado. The faculty, administration, and staff are committed to creating a challenging, meaningful, and collegial learning environment while preparing students for careers as educators, artists, scholars, and administrators. The College provides leadership in the arts, and acts as a cultural center for the University, community, state, and region.

Strategic Priorities

1) Recruit, retain, and graduate a diverse body of students that reflects the excellence of our arts programs:

- a) Develop strategies that enhance our ability to recruit students.
- b) Implement an individualized mentoring supporting system for student advising.
- c) Seek creative ways to enhance the diversity of our student body.

Measurements of success: improvement in both the quantity and quality of the graduate and undergraduate student populations; more robust retention numbers; increased diversity of students as reflected in population numbers.

2) Provide transformational learning experiences for our students:

- a) Further develop a community of artists to interact with students.
- b) Provide individualized creative opportunities.
- c) Provide opportunities for interdisciplinary work by taking advantage of our unique structure as a College of fine arts.

Measurements of success: the development and enhancement of distinctive curricular structures; the development of co-curricular opportunities for a broad variety of students.

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Strategic Priorities (continued)

3) Recruit, train, and develop a diverse faculty and staff:

- a) Find a proper balance among professional development, teaching, and service.
- b) Continue our commitment to faculty teaching in the classrooms.
- c) Provide support for faculty development.
- d) Enhance technology in offices and programs.
- e) Address balance in faculty workloads.

Measurements of success: improved faculty workload over time; support for faculty development at the School, College, and University levels; increase in funds used for technology.

4) Infuse the work of the College into the local, regional, and national community:

- a) Increase activity in community engagement.
- b) Enhance collaboration on creative projects.
- c) Explore new and different creative connections with the community.

Measurements of success: the number of faculty involved in community engagement projects; the number of new co-curricular programs offered; the number of community members involved in College activities and events.

5) Develop the quality of College facilities to properly reflect the excellence of our programs by addressing the following:

- a) Performance and gallery space.
- b) Storage space.
- c) Instructional and office space.

Measurements of success: the refurbishment of existing spaces; the identification and development of new performance and gallery space; securing new storage space.